

Privacy Policy

This Personal Data Privacy Policy (hereinafter referred to as "Privacy Policy") applies to all information that SNOW OWL VODKA, (hereinafter referred to as "Site") located at the domain name <https://www.snowowlvodka.ru/> (as well as its sub-domains) may obtain about the User while using the site <https://www.snowowlvodka.ru/> (as well as its sub-domains), its programs and its products.

1. definition of terms

1.1 The following terms are used in this Privacy Policy:

1.1.1. "Operator" means a legal entity independently or jointly with other persons, organizing and (or) performing processing of personal data, as well as determining the purposes of personal data processing, composition of personal data to be processed, actions (operations) performed with personal data

1.1.2. "Site Administration" (hereinafter - the Administration) - authorised employees of the Operator for the management of the SNOW OWL VODKA website, acting on behalf of the Operator, who organise and/or perform processing of personal data, as well as determine the purpose of processing of personal data, composition of personal data to be processed, actions (operations) performed with personal data.

1.1.3. "Personal data" means any information relating to a directly or indirectly identified or identifiable natural person (personal data subject).

1.1.4 "Processing of personal data" means any action (operation) or a set of actions (operations) performed with or without the use of automation means with personal data, including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, provision, access), anonymization, blocking, deletion, destruction of personal data.

1.1.5. "Confidentiality of personal data" - mandatory requirement for the Operator or other person who obtained access to personal data not to disclose it to third parties and not to allow its distribution without the consent of the subject of personal data or availability of other legal grounds.

1.1.6. "SNOW OWL VODKA website" is a set of interconnected web pages located in the Internet at the unique address (URL): <https://www.snowowlvodka.ru/>, as well as its sub-domains.

1.1.7. "Subdomains" are pages or a number of pages located at third level domains belonging to the SNOW OWL VODKA web site and other temporary pages with contact details of the Administration at the bottom.

1.1.8. "SNOW OWL VODKA user" (hereinafter referred to as "User") - a person who accesses the SNOW OWL VODKA website via the Internet and who uses information, materials and products from the SNOW OWL VODKA website.

1.1.9. "Cookies" - is a small data fragment sent by a web-server and stored on a user's computer, which a web-client or a web-browser sends to a web-server in HTTP-request each time it tries to open a page of a corresponding website.

1.1.10. "IP address" means the unique network address of the node in a computer network through which a User accesses the Site.

2. general provisions

2.1. The use of the SNOW OWL VODKA website by the User means consent to this Privacy Policy and the terms of processing of the User's personal data, and means the User's consent to the processing of their personal data according to the terms of this Policy.

2.2. In the event of disagreement with the terms of the Privacy Policy, the User shall stop using the SNOW OWL VODKA website.

2.3. This Privacy Policy applies to the SNOW OWL VODKA website. The Site does not control and is not responsible for any third party resources that Users may access through the links available on SNOW OWL VODKA's website.

2.4 The Administration does not check the reliability of personal data provided by the User.

3. Subject of privacy policy

3.1. The present Privacy Policy states the Administration obligations not to disclose and ensure the protection of confidentiality of personal information which the User provides at the request of the Administration upon registration on the SNOW OWL VODKA website, upon signing up for e-mail newsletters or upon sending requests.

3.2. Personal data which can be processed under this Privacy Policy are provided by the User by filling in the forms on SNOW OWL VODKA's website and include the following information:

- 3.2.1. last name, first name, patronymic of the User;
- 3.2.2. contact phone number of the User;
- 3.2.3. email address (e-mail);
- 3.2.4. the User's place of residence (if necessary);
- 3.2.5. photo (if necessary).

3.3. The website protects the Data that is automatically transmitted when you visit the pages:

- IP address;
- information from cookies;
- browser information;
- access time;
- referrer (previous page address).

3.3.1 Disabling cookies may result in the inability to access parts of the site requiring authorization.

3.3.2. the site collects statistics about the IP addresses of its visitors. This information is used to prevent, detect and resolve technical problems.

3.4 Any other personal information not stipulated above (browsing history, browsers used, operating systems, etc.) shall be securely stored and not disclosed, except as provided for in paragraphs. 5.2. and 5.3. of this Privacy Policy.

4. Purposes of collection of the user's personal information

4.1 The Administration may use the User's personal data for the following purposes:

- 4.1.1. identification of the User registered on SNOW OWL VODKA's website for their further authorisation and other actions.
- 4.1.2. granting the User access to personalised data on the SNOW OWL VODKA website.
- 4.1.3. establishing feedback with the User, including sending notices, requests regarding the use of the SNOW OWL VODKA website, provision of services and processing requests and applications from the User.
- 4.1.4 Determination of the User's location for security purposes, fraud prevention.
- 4.1.5 Confirmation of the accuracy and completeness of the personal data provided by the User.
- 4.1.6. creating an account for the use of parts of the SNOW OWL VODKA website, if the User has given their consent to the creation of an account.
- 4.1.7 Notifications to the User by e-mail.
- 4.1.8. provision of effective technical support to the User in case of problems arising from the use of the SNOW OWL VODKA website.
- 4.1.9. by providing special offers, price information, newsletters and other information on behalf of SNOW OWL VODKA with the User's consent.
- 4.1.10. Performing advertising activities with the User's consent.

5. Methods and terms of personal information processing

5.1 Processing of personal data of the User shall be carried out without limitation of time, in any lawful way, including in information systems of personal data with or without the use of automation means.

5.2. The User agrees that the Administration may transfer the personal data to third parties, in particular but not limited to: affiliated persons of the Operator; organizations, which host the Operator's servers in their data centers; partners of the Operator exclusively for the execution of the User's request, made at SNOW OWL VODKA's website, including delivery of documentation or email messages.

5.3 Personal data of the User may be transferred to the authorized state bodies of the Russian Federation only on the grounds and in the manner prescribed by the legislation of the Russian Federation.

5.4 In case of loss or disclosure of personal data, the Administration shall be entitled not to inform the User about the loss or disclosure of personal data.

5.5. The Administration shall take necessary organizational and technical measures to protect personal information of the User from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other unlawful actions of third parties.

5.6. The Administration together with the User shall take all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of personal data of the User.

6. Rights and obligations of the parties

6.1 The User is entitled to:

6.1.1. decide freely to provide their personal data needed to use the SNOW OWL VODKA website and give their consent to the processing thereof.

6.1.2 Update, supplement the provided information on personal data in case of changes in this information.

6.1.3. The User shall have the right to receive information from the Administration regarding the processing of its personal data, unless such right is limited in accordance with the federal laws. The User shall have the right to request the Administration to clarify its personal data, block or destroy it if the personal data is incomplete, outdated, inaccurate, illegally obtained or is not necessary for the stated processing purpose, as well as to take statutory measures to protect its rights.

6.2 The Administration shall:

6.2.1 Use received information only for the purposes specified in clause 4 of this Privacy Policy.

6.2.2 Ensure confidential information is kept confidential, not to disclose without prior written permission of the User, as well as not to sell, exchange, publish, or disclose in other possible ways the transferred personal data of the User, except for paragraphs. 5.2 and 5.3. of this Privacy Policy.

6.2.3 Take precautionary measures to protect the confidentiality of personal data of the User in accordance with the procedure generally used for the protection of such information in the existing business turnover.

6.2.4 To block personal data relating to the relevant User from the moment of application or request of the User, or its legal representative or authorized body for protection of rights of subjects of personal data for the period of inspection, in case of detection of inaccurate personal data or unlawful actions.

7. Liability of the parties

7.1. the Administration, which has not fulfilled its obligations, shall bear responsibility for the losses, incurred by the User due to the unauthorised use of personal data, in accordance with the legislation of the Russian Federation, except for the cases, stipulated by the items. 5.2, 5.3. and 7.2. of this Privacy Policy.

7.2 In case of loss or disclosure of Confidential Information, the Administration shall bear no responsibility if such Confidential Information:

7.2.1. was in the public domain before its loss or disclosure.

7.2.2. was received from any third party prior to its receipt by the Website Administration

7.2.3. was disclosed with the User's consent.

7.3. User is solely responsible for complying with Russian laws, including, but not limited to, laws on advertising, protection of copyright and related rights, protection of trademarks and service marks, including full responsibility for the content and form of materials.

7.4. The user acknowledges that any information (including but not limited to: data files, texts etc.), to which they may have access as part of the SNOW OWL VODKA website, is the responsibility of the provider of such information.

7.5. The User agrees that the information made available to him/her as part of the SNOW OWL VODKA website may constitute an object of intellectual property, the rights to which are reserved and belong to other Users, partners or advertisers who place such information on the SNOW OWL VODKA website. The User shall not modify, rent, lease, loan, sell, distribute or create derivative works based on such Content (in whole or in part) unless such actions have been expressly permitted in writing by the owners of such Content in accordance with the terms of a separate agreement.

7.6 Text materials (articles, publications in the public domain available on SNOW OWL VODKA's website) can be distributed on condition that there is a link to the site.

7.7. The Administration will not be liable to the User for any loss or damage suffered by the User as a result of the deletion, failure or impossibility to store any Content or other communication data contained on or transmitted via the SNOW OWL VODKA Website.

7.8. Administration is not responsible for any direct or indirect losses occurred due to: the use or inability to use the site or individual services; unauthorized access to communication of User; statements or behavior of any third party on the site.

7.9. The administration is not responsible for any information posted on SNOW OWL VODKA's site by the user, including but not limited to: information protected by copyright, without the express consent of the owner of copyright.

8. Dispute resolution

8.1 Before going to court to settle disputes arising from the relationship between the User and the Administration, it is obligatory to submit a claim (written offer or proposal in electronic form on voluntary settlement of a dispute).

8.2 The recipient of the claim shall notify the claimant of the results of the claim in writing or electronically within 30 calendar days after receipt of the claim.

8.3 If no agreement is reached, the dispute will be referred to the Arbitration Court of Moscow.

8.4 The current legislation of the Russian Federation applies to this Privacy Policy and the relationship between the User and the Administration.

9. Additional conditions

9.1 The Administration has the right to make changes to this Privacy Policy without the User's consent.

9.2. A new Privacy Policy shall come into force at the moment of its publication on SNOW OWL VODKA's website, unless a different version of the Privacy Policy is stipulated.

9.3 Any suggestions or questions regarding this Privacy Policy should be addressed to: info@belugagroup.ru

9.4. the current Privacy Policy is available at <https://www.snowowlvodka.ru/privacy.pdf>

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